

Choose to be SIGNIFYCANT

By Signy Wilson

You have a choice in this lifetime. Well, you have many choices. But the key choice - the one choice that will influence all the other choices - is one of attitude: how you see yourself. When you choose that wisely, intentionally, and in a way that supports your highest self and greatest growth in this lifetime, and commit to it fully - you create a life of meaning and impact.

YOU CAN CHOOSE TO BE SIGNIFYCANT. Do that by making the choice to be fully yourself. Let me say it again: Fully Yourself. Because (Fully Ourselves) + (Fully Expressed) = Fully Alive. Do not underestimate the power of this - both the decision to live in this perspective and the actions that follow from it.

You see, *having a meaningful life* is an inside job. It has to come from inside if you are to sustain it, and *really commit to it fully*. This will require some vulnerability, courage, and risk. But isn't that part of what you are here for? *Isn't that part of being fully alive?!*

When Helen Keller said, "Avoiding danger is no safer in the long run than outright exposure. Life is either a daring adventure, or nothing," she was speaking to my soul, and I suspect, if you are still reading this, to your soul, too. She was reminding us that unless we are willing to risk it all, to go the distance in the service of our dreams, we are just taking up space. And I, for one, don't want that on my head. **I came here to live fully, from my heart.**

It's not to say that I don't fall down on that job and play small sometimes, letting safety win over risking. I do, all the time. The point is to notice when I am playing small and choose differently - to call myself forth to my own greatness.

Everything you do has meaning and impact. *Everything*. The ripple out effect of who you are every day, in small and large actions, leaves a huge wake, be that positive or negative.



SIGNY IS A FIERY, ELECTRIFYING, AND ENTHUSIASTIC CHANGE-MAKER, ENTREPRENEUR, COACH AND SPEAKER. HER PASSION FOR PEOPLE COUPLED WITH HER SURVIVAL OF CANCER, SPARKS HER FIERCELY HELD PERSPECTIVE THAT EVERY LIFE IS PRECIOUS. AN ADVOCATE FOR PERSONAL RESPONSIBILITY, SIGNY OWNS THE MESSAGE THAT YOUR GREATEST SIGNIFYCANCE COMES FROM BEING FULLY YOU.

BASED ON HER PERSPECTIVE THAT PARTICIPATION IS MANDATORY, SHE DEMANDS THAT YOU CHOOSE TO LIVE FULLY ALIVE, STARTING NOW. AS A PROVOCATIVE, ACTION-ORIENTED AND AUTHENTIC LEADER, SIGNY FEARLESSLY CALLS YOU FORTH TO YOUR BEST SELF AND BEST LIFE, DOING WHATEVER IT TAKES TO WAKE YOU UP TO WHAT YOUR CONTRIBUTION IS AND KEEP YOU FOCUSED ON MAKING THE DIFFERENCE YOU WANT TO MAKE.

SO, HOW DARE YOU NOT BRING ALL OF YOURSELF TO THE TABLE? How dare you hide the best part of you? Maybe you're afraid that not everyone will like the whole, real you. Maybe you feel scared that there will be consequences to showing all of yourself. Believe me when I tell you there are just as many (if not more) consequences to NOT showing all of yourself.

One place where I made this mistake was in dating, I would bring just my happiest self: smiling, fun, playful. But that is not all there is to me. And weeks later I would feel obliged to still be just "Smiling Signy". Those relationships were doomed. Now I bring all of me, right out of the gate. **And if that man doesn't like me in my full glory, better to find out right away, because my full glory isn't going anywhere.**

It's important to not to let those negative thoughts win - to not let that part of you that wants you to be smaller, safer, and less obvious in the world, get the better of your magnificent self; the part that is fully awake and will blaze a new trail and change our world for the better. Don't you yearn to let that part win again? Don't you long to let that part make more of the decisions in your life? Well, as I have been saying... you get to choose.

No one else can tell you what is important to you, what difference you want to make, or who you really are at your core. That is for YOU to discover. You need to see, love, and leverage the uniqueness in yourself to really make the contribution that you were born to make, to create the impact that only you can have. It's through being in the right relationship with yourself that you will see your path to creating a significant life and an engaged world.

In order to be significant, you need to act, every single day, like you know that you're significant, and participate fully. This is NOT the time to go on autopilot. **This is the time to CHOOSE.** Consciously choose: fully in; fully alive; fully significant. **What choice will you make?**

COMING APRIL 15, 2014!

CHOOSE THE CHANGE WEBINAR

TOPICS TO BE ADDRESSED INCLUDE:

- GETTING FOCUSED ON WHAT IS REALLY IMPORTANT TO YOU
- LEARNING WHAT GETS INHIBITS STAYING TRUE TO YOUR KEY GOALS
- HOW TO STAY COMMITTED TO YOUR PRIORITIES MOVING FORWARD

VISIT MY **WEBSITE** FOR MORE INFORMATION.

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